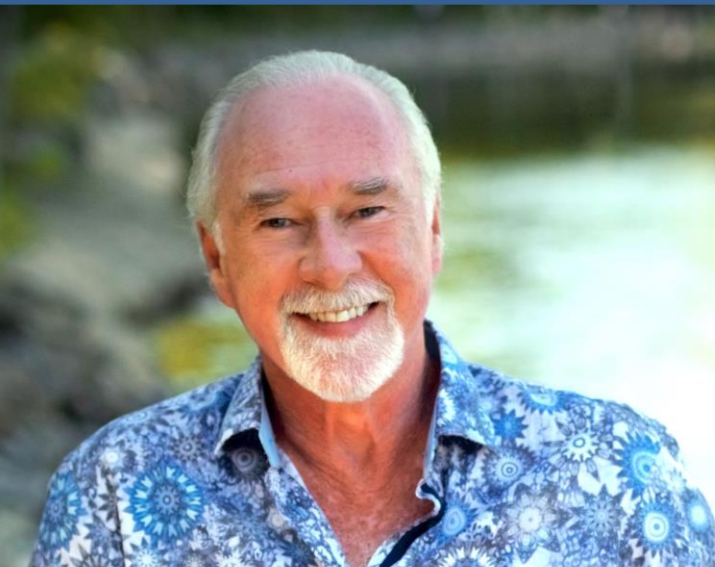




**Muskoka  
Authors Association  
Presents**

*What Every Writer Needs to Know  
about Marketing*  
*with Muskoka Author & MAA Member*  
**Peter Jennings**



- Understand what marketing is all about
- Learn why every author must know how to market
- Learn why your book needs a compelling Brand Value Proposition
- Discover what ingredients are absolute must-haves in your marketing plan

**Members: no charge  
Non-members \$20**

**Thursday, August 17, 2017  
7:00 pm  
Doors open at 6:30**

**St. Thomas  
Anglican Church  
4 Mary Street,  
Bracebridge**

**PLEASE JOIN US!**

**To register  
and for more information,  
please contact:  
David Bruce Patterson at  
705-999-1313 or**

**[david.patterson@alumni.utoronto.ca](mailto:david.patterson@alumni.utoronto.ca)**

The Muskoka Authors Association provides opportunities for writers to develop their craft and share their writing