



Press Release
For Immediate Release
Contact: Audrey van Petegem,
audrey@fotmw.org
705 644 9333

Biggest Fundraiser of the Year to Help Combat Environmental Issues in Muskoka

Friends of the Muskoka Watershed announced the details today for its biggest fundraiser of the year. The FMW Trifecta Fundraising Tournament will be held on Monday, August 26th, at the Muskoka Highlands Golf Link, 1036 South Monck Dr. in Bracebridge, from noon until 8 pm. sponsored by Royal LePage Lakes of Muskoka, Muskoka Landscapers, Toocketree Passive Homes, Strata Wealth & Risk Management, Muskoka Lumber.

"We decided to try something different from the dinner and silent auction we had as a fundraiser a couple of years ago," said Debbie Vernon, FMW Director/Chair of the Fundraising Committee. She added, "With this support we will continue to be able to make a difference to the health of Muskoka's treasured forests and lakes which sustains a healthy economy and lifestyle. It will also be an opportunity to promote our FMW membership to those who wish to support us."

"We are anticipating about 100 golfers this year," said Brian McElwain member of Fundraising Committee., "It's going to be another great year and we're excited to put on a tournament different from other fundraising tournaments in the past. There will be a hole in one contest for \$10,000 courtesy of the Co-Operators along with other prizes throughout the day."

Friends of the Muskoka Watershed welcomes any and all businesses, organizations and individuals to participate and sponsor the event. This fundraising tournament is the largest fundraising event of the year for Friends of the Muskoka Watershed with the proceeds going to solving environmental issues in Muskoka.

The format for the tournament is a 4-player scramble with teams starting with 9 holes golf, 9 holes of foot golf and 8 ends of lawn bowling. A Silent Auction will be held during the dinner hour with beautiful donations from local artists and businesses with each player leaving with a swag bag. The format for the tournament is a 4-player scramble with teams starting with 9 holes golf, 9 holes of foot golf and 8 ends of lawn bowling. A Silent Auction will be held during the dinner hour with beautiful donations from local artists and businesses with each player leaving with a swag bag. A light lunch and dinner will also be served. Tickets are \$175 each. For tickets call Joan Ricard at 705-646-3489 or email joan.ricard.rlp@gmail.com.

ABOUT Friends of the Muskoka Watershed:

Friends of the Muskoka Watershed is a member driven, not for profit organization that fosters the understanding, choices, actions and wise management needed to protect our freshwater

ecosystems forever. Recently, they have launched Canada's first residential wood ash recycling program that will solved the problem of calcium decline in Muskoka's forests and lakes.